

Addressee
Organization Name
Address
Address Line 2
City, State Zip

December 2022

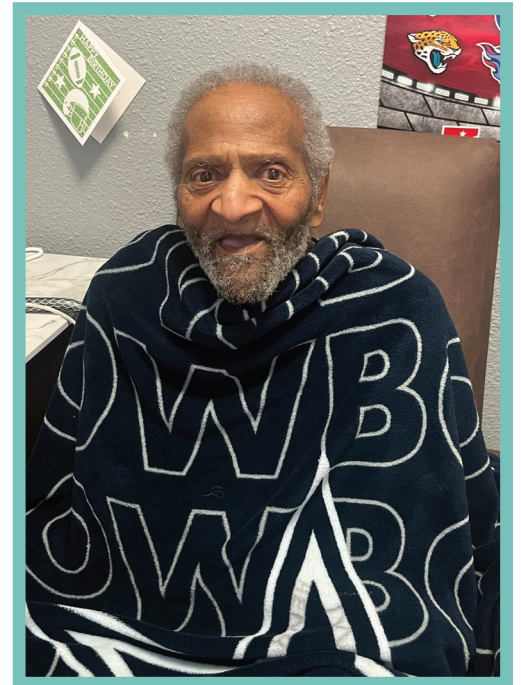
Dear salutation:

For many of us, the holiday season is about family traditions and quality time with loved ones by the fire. But for some seniors, those warm family times are a distant memory. That is why The Senior Source is committed to doing our part during the holidays, and year-round. **We make sure our clients know our team of committed staff and volunteers are always there for them.** We bring warmth into the lives of older adults.

Sometimes the warmth is literal—**utility bill assistance** to keep the heater on or **donating new blankets and socks** to nursing home residents.

Sometimes, warmth is felt through our **personal interactions**—in the dedication, enthusiasm, affection, and kindness our staff and volunteers share.

In our favorite instances, we offer both, like with our client, Mr. Harris. He suffers from advanced dementia and requires an extra level of care. His case manager knew that his family was no longer in his life, yet she wanted him to **feel loved and celebrated on his 88th birthday.** She went above and beyond with a birthday card, gifts, and a surprise room redo while he enjoyed a treat with friends in the cafeteria. While Mr. Harris' dementia makes it difficult for him to communicate—**one thing was abundantly clear from his big smile: he was happy.** As he reached out for a hug, she knew he loved his new Cowboys blanket and felt the warmth of his new friends.



With your help, we can continue to enrich the lives of Mr. Harris and more than **25,000 seniors and their families** we serve each year through our services and resources. As the effects of inflation continue to be felt, it's more important than ever to support older adults living on fixed incomes.

As always, **we are thankful for your continued support.** We ask that you make a holiday gift this year as well. Thanks to the generosity of donors Sharon and Steve Folsom and Susie and Jim Riley, **the first \$25,000 in contributions will be matched, dollar for dollar!** Give today to double the impact of your gift and bring warmth to older adults in our community this holiday season.

Warmly,

Stacey Malcolmson
President and CEO

P.S. To give a gift of stock, please contact Stephanie Russell, Chief Development Officer, at 214.525.6120 or srussell@theseniorsource.org